



# DOS Crescent Foundation Inc.

P.O. Box 16231

Saint Petersburg, FL. 33733

[doscrescentfoundation@gmail.com](mailto:doscrescentfoundation@gmail.com)

<https://www.pinellascountysigmas.com/dos-crescent-foundation>

Dear Potential Sponsor:

The DOS Crescent Foundation targets to serve youth from grades K -12 overcome barriers that causes poor school performance and attendance; a real or perceived lack of employment and career opportunities; negative influence of peer pressure and the lack of positive community-based supports that negatively influence their future academic, employment, and economic success.

The programs will include athletic, cultural awareness, and recreation events as well as health fairs, college tours, educational enrichment, focus groups, and financial literacy. Through promotion of physical growth and mental health, participants will learn the value of teamwork, dedication, honesty, and hard work while exercising their mind, body, and soul resulting in academic achievement and future career opportunities. Program outcomes include increased participant participation, attendance, grades, and testing scores measured by attendance, report cards, pre and post surveys employment, and community and volunteer involvement.

We are seeking sponsors to assist us providing these and many other programs we serve throughout the year. Below are the Sponsorship Levels and donation form. Any donation large or small would be greatly appreciated. We thank you in advance for your support of our mission and the events we support throughout the year.

## **EVENTS AND ACTIVITES FOR THE YEAR SEEKING SPONSORSHIP**

**Christmas Toy Giveaway** – We provide families in the community with Christmas dinner and give away toys to 100 children and their families.

**Adopt-A-School** – Our organization understands the public school system is underfunded and lacks school supplies, resources, and volunteers to properly educate students. We have adopted TEN (10) schools in the Pinellas County Schools system and the City of St. Pete Parks and Recreation Department After School Program. We offer support through school supplies, mentoring, reading events and more. We work with the school Community Outreach Coordinator on any endeavor the school needs. Our adopt-a-school programs works with recreational programs and assist with spelling bees, oratorical contests, and a brain bowl for the youth in the City of St. Petersburg. **YEAR AROUND**

**Backpack and School Supply** – Backpacks filled with school supplies to children in need throughout the City of St. Petersburg. 2,000 backpacks are given away Children must be present to receive a backpack. One backpack per child. **OCCURS IN AUGUST & JANUARY**

**Rhonda Jackson Scholarship** – Named in the honor of the late wife of Mr. Thomas “Jet” Jackson, a longtime member of the Delta Omicron Sigma Chapter of Phi Beta Sigma Fraternity. Mrs. Jackson participated in countless community service events and projects in St. Petersburg, including as coordinator of the MLK National Drum Major for Justice Parade and Battle of the Bands. She also was a tutor and helped establish the tutoring program at the St. Mark Missionary Baptist Church, where she was a member for many years. Two (2) recent high school graduates receive a \$500 scholarship. **AWARDED IN JUNE**

### **MISSION STATEMENT**

Provides programs and services for all youth and young adults in Pinellas County.

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**Fred G. Minnis & Louis D. Brown Sr. Scholarship** - Named in honor of two of our charter chapter members. Fred G. Minnis was the first black full-time lawyer in Pinellas County, Fla. Mr. Minnis began practicing law in 1956. He headed the law firm that represented the Citizens Cooperative Committee, the NAACP, and the NAACP Youth Council in their many legal actions in the 1950s and 1960s. The Fred G. Minnis Sr. Bar Association was founded in 2000 and is the only predominately African American voluntary bar association in Pinellas. Mr. Minnis also served as state director and a national officer for Phi Beta Sigma Fraternity Inc.

Louis D. Brown Sr. was an educator in Pinellas County from the 1950s through 1970s. He held many roles in the school system, including teacher and administrator at Gibbs High School, principal at then-Wildwood Elementary School and assistant principal at Sixteenth Street Middle School until his retirement from the Pinellas County School system in 1973. In 1980, Mr. Brown founded Lou Brown Realty with his son Louis D. Brown Jr. to serve the African American community. One (1) college student will receive a \$500 scholarship. **AWARDED IN NOVEMBER**

**Taylor, Morse & Brown Scholarship** – Named for the founders of Phi Beta Sigma Fraternity Inc. the Honorable Charles I. Brown. Our founders wanted to organize a Greek letter fraternity that would truly exemplify the ideals of Brotherhood, Scholarship, and Service. Our Fraternity motto Culture for Service and Service for Humanity holds true through our principles. The scholarship is awarded to a college student to recognize work in the community and exhibition of the founding principles of our fraternity. One (1) college student will receive a \$500 scholarship. **AWARDED IN MARCH.**

**Sigma Beta Club** – Sigma Beta Clubs are the youth organization of Phi Beta Sigma Fraternity. The Sigma Beta Club is for young males between the ages of 8 and 18 and has the expressed purpose of ensuring the goals and objectives of the club are implemented in an organized and unified way. The club offers unique opportunities to exemplify wholesome values, leadership skills, educational enhancement, business training and development, and raise social and cultural awareness in male youths at a critical stage in their personal development. This is achieved by bi-weekly meetings, guest speakers, educational and recreational field trips, focus groups and community service projects.

**Invicta Athletics** – A program to positively impact youth throughout St. Petersburg and Pinellas County through sports to teach the value of teamwork. Through higher fitness levels and improved health, Invicta Athletics combats childhood obesity and delinquent behavior. Invicta Athletics was founded in June 2017 as a program under the DOS Crescent Foundation. Invicta Athletics is a community-based health, fitness, behavioral modification, education, and character development group working with youth ages 5 to 18 using sports and fitness. Invicta Athletics offers measurable behavioral development programs that promote good health, fitness, and wellness. The programs are designed to directly assist in the reduction of childhood obesity, delinquency, and crime among youth in our community.

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**Health and Wellness Expos** – Is committed to supporting a “Culture of Wellness” through healthy diet and nutrition, obesity avoidance, cancer awareness, responsible sexual health and spiritual health, physical activity, fitness, and community involvement. We recognize the purpose of health, physical education and wellness that provides the community the knowledge and skills needed to develop and maintain personal health, lifetime fitness, and recreational enjoyment. This can be done through providing services that benefit the physical and mental well-being of the community by establishing healthy, lifelong behaviors. For us to reach our vision, every man, woman, and child, including the elderly, are encouraged, and supported to achieve the highest levels of knowledge, skills, and character.

**Friends of the James Weldon Johnson Library Summer Bee Series** – Friends of the James Weldon Johnson Annual Summer Bee Series in Math, Geography and Spelling for youth K – 5<sup>th</sup> grade.

**Free Swim Friday's @ McLin Pool** – Keeping youth off the streets and having fun during the summer. Any youth between the ages of 6 – 18 can swim @ McLin Pool for **FREE**. Youth 6 – 9yrs old's must be accompanied by an adult.

**Father Daughter Dance** - With the celebration of this Daddy Daughter Dance & Dinner, there is also a reasonable effort placed upon accommodating other combinations of both 'father' figures and other family members who may wish to attend this Father's Day Celebration. Even so, while it is named Daddy Daughter Dance & Dinner, this event isn't about fathers and daughters exclusively. But rather, more about the emphasis that our fraternity wishes to place upon the strong impact that influential males have in the lives of young girls.

It is not uncommon for a grandfather, an uncle, a godfather or another trusted male to accompany young girls to such an event. Therefore, this dance and dinner celebration is special-- particularly to those young girls and their [representative] fathers. To this cause, a special Father's Day ceremony will be included with this event. Bring your cameras; don't miss it!

It is an opportunity to create lasting memories for young girls and to be accompanied by whatever father figure and family members they care most about. This dance includes a delicious full course meal! We welcome and encourage the attendance of ALL family members to dine with us and to witness this joyous occasion.

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## **D.O.S Crescent Foundation Inc. Event Sponsorship Levels & Benefits**

Title Sponsor = \$8,000 to be the Presenting Sponsor of all events.

Crescent Sponsor = \$4,500 to be Sponsor of (3) event of sponsor's choice

Dove Sponsor = \$3,000 to be a Sponsor of (2) events of sponsor's choice

Star Sponsor = \$1,000 to be a Supporting Sponsor of (1) event of sponsor's choice

## ***SPONSORSHIP BENEFITS***

*Sponsor name will be part of the official event name*

*Prominent name and logo placement on all printed materials related to event (i.e., Invitation, Tribute Journal, Save the Date card)*

*Prominent ad in Tribute Journal/Official Event Program*

*Logo placement on Step and Repeat banners, which serve as backdrop in all press photo opportunities*

*Prominent Sponsor name recognition in all press releases related to events*

*Name recognition in all press releases related to events*

*Logo placement on website*

*Opportunities for Sponsor logo placement in PSA's related to event, newspaper ads and magazine press*

*Preferred seating/tables/tickets at events*

To pledge your support, please send all donations to the address listed below.

**(Federal tax ID available upon request)**

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## COMMITMENT FORM

Please complete form and return to DOS Crescent Foundation Inc.

Via mail: P.O. Box 16231, St. Petersburg, FL. 33733

Via email: [doscrescentfoundation@gmail.com](mailto:doscrescentfoundation@gmail.com)

**I agree to sponsor of the DOS Crescent Foundation Inc.**

Date: \_\_\_\_\_

Business's / Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Sponsorship level:**

\_\_\_\_\_ Title \_\_\_\_\_ Crescent \_\_\_\_\_ Dove \_\_\_\_\_ Star \_\_\_\_\_

**Payment method:**

\_\_\_\_\_ Check or money order (Make checks payable to D.O.S. Crescent Foundation)

\_\_\_\_\_ Cash App [https://cash.app/\\$doscrescentfndninc](https://cash.app/$doscrescentfndninc)

\_\_\_\_\_ Zelle @ [doscrescentfoundation@gmail.com](mailto:doscrescentfoundation@gmail.com)

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