



PHI BETA SIGMA FRATERNITY INC DELTA OMICRON SIGMA BIGGER AND BETTER BUSINESS Brother Chris Brown, Director bbb@pinellascountysigmas.com



Website: <https://www.pinellascountysigmas.com/dos-bigger-and-better-business>

Became the first national program of Phi Beta Sigma Fraternity. It was first introduced at the Tenth Anniversary Conclave, in Philadelphia, Pennsylvania (December 1924). When Bigger and Better Business was adopted as a national program, special emphasis was placed on encouraging and promoting African American businesses. At its inception, the program sought to encourage Negro businesses to improve their business acumen, efficiency and service to the public, to be competitive with other businesses.

Upcoming Events

Who Should Attend

- First-time investors who want a clear starting point
- Homeowners curious about turning real estate into long-term wealth
- Active investors who want to tighten their process and reduce risk
- Real estate professionals who want to better understand investor thinking and language

Common Mistakes to Avoid When Building Generational Wealth with Real Estate

Friday, February 13, 2026 • 10:30 AM – 12:00 PM
Cohatch, St. Petersburg

Hosted by Chris Brown | Real Estate Developer • Licensed Agent • Health is Wealth Advocate
Health is Wealth Snack + Networking (10:30-11:00) • Training (11:00-11:50) • Q&A (11:50-12:00)

RSVP TODAY!!! <https://bit.ly/WealthBuilding2026>

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DELTA OMICRON SIGMA CHAPTER

Key Takeaways

- 🍌 Are interest rates expected to drop during the summer
- 🍌 Factors that will influence the real estate market in 2026
- 🍌 Impact of inflation & interest rates on the real estate market
- 🍌 Inventory on the rise (Home prices Ups & Downs)
- 🍌 What incentives exist to buy new construction
- 🍌 Should you continue to think about selling your home

FEBRUARY 2026
EDITION

Market Update
Friday 20th
1pm

CONTACT US:
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John H. Johnson (Founder, Ebony/Jet): "Dream small dreams. If you make them too big, you get overwhelmed and you don't do anything. If you make small goals and accomplish them, it gives you the confidence to go on to higher goals".

